

## Fashion Storyboard Score Sheet

Name \_\_\_\_\_ County \_\_\_\_\_ District \_\_\_\_\_

Age Division  Junior  Intermediate

Category  Wearable  Accessory  Jewelry  Home Décor  Pet Clothing  Furniture

LAYOUT		COMMENTS	Point Range	Points Awarded
<b>LAYOUT OF STORYBOARD</b>	<b>Visual Appeal</b> Arrangement of images, text and white space on the board that provides a strong focal point to bring the viewers eye to the original design. Brings all the visual elements together to express the design aesthetic.		<b>0-15</b>	
	<b>Cohesiveness of imagery and overall aesthetic of the board</b> Unified design elements throughout. Design elements can be anything including color, fonts and images.		<b>0-10</b>	
	<b>Color Palette</b> Color theme consistent throughout storyboard		<b>0-5</b>	
	<b>Fabric Samples, Trims, and Embellishments</b> Use of applicable fabric samples, trims and embellishments for design		<b>0-5</b>	
	<b>Balance</b> Weight of the images are balanced throughout the board.		<b>0-5</b>	
	<b>Comprehensiveness</b> All elements or aspects provide a complete understanding of design vision		<b>0-10</b>	
<b>ILLUSTRATIONS &amp; FLATS</b>	<b>Originality in Design Illustrations</b> Computer generated or hand drawn illustrations used to show a fresh or novel take on a design. The originality can be found in the lines, color or fabrics chosen for a design.		<b>0-15</b>	
	<b>Design Detail in Flats</b> Black and white flat drawing used to explain the product, showing all the construction details, such as seams, darts, pockets, fastening and topstitching.		<b>0-15</b>	
	<b>Titles/Labels</b> Includes design brief title and any additional labels that provide details as related to the overall design of the board.		<b>0-5</b>	
	<b>Design Brief</b> Should follow design brief and category descriptions.		<b>0-5</b>	
<b>GUIDELINES</b>	<b>Completeness</b> (i.e. illustration, flats and inspiration) Follows the contest guidelines and includes an illustration, flat and inspiration pieces.		<b>0-10</b>	
	<b>Image credits listed on Storyboard label</b> Included list of photo credits for pictures on the storyboard label.		<b>0-5</b>	
		<b>Total Score</b>		

